

## ABSTRACT

Soft and strong cellulose-based fibrous web, comprises

5       a) cellulosic fibres having a freeness value of more  
than 26 °SR measured according to DIN-ISO 5267/1 (March  
1999) ,

      b) a water-soluble cationic polymer,

      c) a water-soluble anionic polymer, and

10       d) a cationic surfactant-based softener.

The webs are prepared by

      refining cellulosic fibres to a degree of freeness of  
more than 26 °SR measured according to DIN-ISO 5267/1,

      adding at least one water-soluble anionic polymer and  
15       water-soluble cationic polymer to the refined cellulosic  
fibres,

      adding a cationic surfactant-based softener to the  
cellulosic fibres obtained thereby, and

      wet-laying and dewatering the celulosic fibres obtained  
20       thereby.